General NEHA Messages

- The National Environmental Health Association (NEHA) represents approximately 20,000 environmental health professionals across the country who *protect the food we eat, the water we drink and play in, the air we breathe, and the homes and buildings we work in.*
- Environmental health saves lives, saves money, and protects our future.
- NEHA is an international professional organization with more than 4,500 members in the public and private sectors, in universities, and in the uniformed services.
- Credentialing and continuing education are cornerstones of NEHA’s support and advancement of the environmental health profession. NEHA offers an annual conference, as well as products and services that foster credentialing, training, education, networking, professional development, and policy involvement.

Environmental Health Topics/Tracks:

- Children’s EH
- Climate Change
- EH Health Impact Assessment
- EH Tracking & Informatics
- Emergency Preparedness & Response
- Emerging EH Issues
- Environmental Justice
- Food Safety & Defense
- Healthy Homes and Communities
- International EH
- Leadership/Management
- Onsite Wastewater
- Pathogens and Outbreaks
- Recreational Waters
- Risk Assessment
- Schools/Institutions
- Sustainability
- Technology and EH
- Uniformed Services
- Vector Control & Zoonotic Diseases
- Water Quality

NEHA Messaging: Annual Educational Conference & Exhibition

**Overview:** The National Environmental Health Association hosts an educational conference annually (usually June or July) in a designated city that typically alternates between eastern and western U.S. locations. As a 501c3, NEHA relies on attendee, sponsor, and exhibitor support to sustain the conference. The educational sessions are selected based on high quality and relevant abstracts that are submitted in two dozen EH topic tracks as well as new, emerging, and global EH issues.

**Message 1:** The NEHA Annual Educational Conference (AEC) & Exhibition serves to provide education to environmental health and protection professionals to enhance their proficiency in wide range of environmental health subjects and provide specialized training in specific interest areas.

**Message 2:** The conference is designed for EH professionals to:
- educate and inform them
- help them build a professional network of colleagues
- provide a venue to exchange information
- allow them to discover new and practical solutions to EH issues

**Message 3:** The AEC & Exhibition offers between 100 and 150 educational sessions covering them from both the regulatory and industry perspective. Additionally, there are networking opportunities and special events for attendees to interact face-to-face.

**Message 4:** The AEC extends the learning environment beyond the conference to include online, interactive engagement and education before, during, and after the conference through the recorded sessions and mobile application features.

**Message 5:** Companies that attend (exhibit/sponsor) the AEC & Exhibition can:
- increase visibility for their company
- gain new customers and prospects
- introduce new products and services
- interact directly with customers to understand their workplace challenges and offer solutions

January 2016