



## Overview

Americans are growing more concerned about climate change. As they witness and experience impacts to their health, livelihoods, and communities, they are increasingly looking for guidance on solutions, from leaders in their daily lives – faith, community, and health leaders like you.

That is why ecoAmerica is providing the **Climate for Health Ambassadors Program**, supporting major health institutions and health professionals with trainings on the links between climate and health, the spectrum of solutions, speaking effectively on the topic, and opportunities to act and advocate. These trainings, *beginning spring 2018*, will equip health professionals with knowledge, hands on experience, and resources to speak and act confidently on climate change and solutions. With this training, health professionals will be able to engage their colleagues, associations, the public, and policymakers to inspire climate solutions that help protect the health of our families and communities now, and ensure a prosperous, just, and secure future.

## Format

- **One-Hour Orientation**

ecoAmerica offers an optional orientation webinar on the Climate for Health Ambassadors training a few weeks prior to the full training, which provides an overview of the program's content, including a Q&A session for participants.

- **Three-Hour Hour Ambassador Training - *Webinar or In Person***

For professionals to be granted official Climate for Health Ambassador designation, we offer comprehensive training either through three, one-hour webinars, or in a single three-hour in person workshop. It is ideal for the in-person trainings to be held at medical and health conferences or at other major health related events. Each format includes a mixture of information sharing and hands on practice to build knowledge, skill, and confidence.

## Content

- **Section 1:** Introduction, Climate 101, Climate Impacts on Health
- **Section 2:** Climate Solutions and Health Benefits (*National, State, Local, Professional, and Personal*)
- **Section 3:** Communicating on Climate and Health (*language guidance, creating a personalized climate message*)



## Tailored for Your Audience

These trainings are customized to include an emphasis on the impacts of climate change on health, as well as solutions that directly engage the health community and can be implemented today. Market-tested communications tools and frameworks for application are likewise tailored for the health community and health professionals. With adequate planning and participation, we can also further customize the training by health specialty.

## CE Credits

Given the depth and breadth of information and practice in these trainings, we encourage health associations to offer continuing education credits for participation. We can collaborate with your organization to customize the trainings according to your CE requirements.

## Climate for Health Ambassador Listing

Upon completion of the full training, health professionals will be given Climate for Health Ambassador designation. These leaders will be invited to be listed on your organization's website, and the *Climate for Health* website, as trained leaders who can be scheduled to present on climate and health.

## Tools Provided

Participants will receive a set of tools from the training, including:

- One-hour version of the training to use in presentations
- Handouts with notes and citations for the slides
- Access to a website with these materials and the recorded webinars

ecoAmerica will support organizations offering the training by:

- Collaborating to customize the content of the training
- Training one staff member from your organization to co-present, with timing and talking points for each slide
- Offering customizable promotional materials for your organization to use in soliciting member participation in the training

## How to Participate

If you would like to host a training, please contact Meighen Speiser at [meighen@ecoAmerica.org](mailto:meighen@ecoAmerica.org).